



In the Eyes of Anahita

An adventure in search of humanity

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EXECUTIVE ABANDONS CORPORATE CAREER AND INSPIRES THOUSANDS

In search of the meaning of life, one executive chooses to lead a life of meaning and inspires thousands with his bestselling book.

(CALGARY, CANADA) At the height of a fast-paced exemplary career, Hugo Bonjean, a former Vice President at Marriott International, discovered there was more to life than money and status. His traditional views of the world changed when he encountered both extreme poverty and extravagant wealth during his business trips in South America. This led him to question his own role in the world and the purpose of his life.

Now, with his revolutionary bestselling book, *In the Eyes of Anahita – An adventure in search of humanity*, (Eagle Vision Publishing, March 2005, ISBN 0-9737542-0-6), Bonjean, a “corporate convert” turned author, challenges readers to look beyond the blame game and inspires them to take real action to create a better world for all—a world our children would be proud to inherit. “I wrote the book to make people think about the impact their actions have on the world around them,” says Bonjean. “However, *In the Eyes of Anahita* seems to also touch people on a much deeper level – leading them to make changes in their own lives for the benefit of a greater good.”

In the Eyes of Anahita is a fictional account of the author’s transformation from an ambitious, numbers-oriented business executive to an activist and entrepreneur to whom money and numbers have now become the means to create a better world rather than the end all, be all. The story not only awakens people to the possibilities of humanity, but also inspires them to make a difference by becoming the change they want to see.

The book took Canada by storm, becoming a Canadian bestseller within its first six months on the shelves from April to September 2005. "If your goal is to change the world one person at a time, you have succeeded with me," says one reader. "I have read many books on similar subject matter, but none have moved me like yours. Thank you for your gift."

In an interview, Bonjean can discuss:

- Why we should stop the blame game and move to action
- The day-to-day impact and power of our actions in all corners of the world
- What’s gone wrong with our economic model
- Why decentralization is vital to develop a sustainable world

Bonjean currently lives with his wife of 20 years and three children in the foothills near Calgary, Canada. He spends much of his free time developing youth leadership skills in his community and rescues injured wildlife as a volunteer for the Alberta Institute for Wildlife Conservation. He recharges his batteries while riding his horse in the Rocky Mountain foothills.

To request a review copy of *In the Eyes of Anahita* or to schedule an interview with Hugo Bonjean, please contact Cynthia Johnson, Eagle Vision Publishing, at (250) 217-9161 or e-mail cynthia@intheeyesofanahita.com