



In the Eyes of Anahita

An adventure in search of humanity

Sample media questions

1. What is *In the Eyes of Anahita* about?
2. Who is *Anahita*?
3. How do you feel about the comparisons with *Celestine Prophecy* and *Ishmael*?
4. Is it fiction or non-fiction?
5. Why did you choose to write it as fiction if it is largely based on your own experiences?
6. So what parts of the adventure that you write about are true?
7. *In the Eyes of Anahita* starts off with the question: *Why do people have to pay for food?* How did you come up with that question and is the answer not obvious?
8. Why did you write the book, is it just entertainment or did you have a message?
9. You had a successful corporate career, became a Vice President at Marriott and then you gave it all up? Why?
10. So are you against globalization?
11. What in your opinion is the role of trade in dealing with world poverty?
12. So are you putting the blame for world poverty on corporations?
13. What does it take to integrate ethics into business?
14. By integrating ethics into business does it not mean that prices in stores will go up?
15. Apart from globalization issues your book integrates personal growth lessons into the story as well. Why did you choose to cover such a variety of life lessons all in one story?
16. An interesting point is that you see differences as the source of creativity. Can you explain that a little bit?
17. So what can the average person do to create a better world?
18. Besides writing and promoting your book, what else are you doing to create such a world?
19. Your website, www.intheeyesofanahita.com introduces the book, but seems to have much more than that?
20. You talk in your book about co-creating the world. What do you really mean by that?

